YouTube

**What does YouTube offer?**

YouTube offers free entertainment all over the world with easy access. It follows an easy way to watch and keep up to date with your favorite creators. It offers free knowledge and free expression that anyone can share online.

**What problem is YouTube attempting to solve?**

YouTube attempted to solve in the beginning the lack of free entertainment to that was available since most things back in the day needed to paid for. Nowadays entertainment has become more accessible, so their main focus is for people to stay up to date with their favorite creators and creating communities with other people that enjoy that same content as you.

**How well is the problem solved?**

The problem has been solved pretty well. People are able to create their own accounts and subscribe to their favorite creators and be notified when they post. For bigger channels, YouTube has created the option for a community section where the creator can connect with their viewer on another level.

**Why do you use/not use this website/app?**

Not only does YouTube solve the problem very well, they made it very easy to use. It's all just one click of a button away

Hangout

**What does hangout offer?**

Hangout has to offer a way to connect with family, friends or colleagues. Whether it's through text, SMS, or face time.

**What problem is hangout attempting to solve?**

Hangout is tempting to solve more easy way to connect with people through email. By having more options, it will be more efficient to connect with people and not only through emails.

**How well is the problem solved?**

They solve the problem well. However there are better options that are more successful worldwide.

**Why do you use/not use this website/app?**

There are better options/ platforms that more people I know use and are more available on.